

APPEARANCE IS EVERYTHING

Society demands that you appear prosperous and progressive. To do so you must wear smart, up-to-date clothes. Our clothes are all that society demands. Our Modern Credit System of

\$1.00 A WEEK, OR \$4.00 A MONTH

enables you to meet all society's requirements.

The Mercantile Installment Co.,

Modern Credit System.

No. 74 West 2nd St. St.